

# Energy-Smart Pricing Plan<sup>SM</sup>



## Save Money

The Energy-Smart Pricing Plan (ESPP) from the Community Energy Cooperative can help you save money on your electricity bills by giving you access to hourly, market-based electricity prices. These prices vary, but the average price under ESPP is lower than what you pay under the standard ComEd residential rate. That means typical ESPP participants are likely to pay between 10 and 15 percent less for electricity than they would under standard residential rates. During 2003, participants saved an average of 20 percent, and they said it was easy and convenient to save with ESPP.

## Control Your Costs

You can increase your savings with ESPP by conserving energy during the few times when electricity prices are high. The Community Energy Cooperative makes it easy to check hourly prices through its Web site and toll-free telephone hotline. The Cooperative will also alert you in advance when prices are expected to rise above 10 cents per kilowatt-hour. In addition, you'll have access to detailed information about your energy use and you'll get advice on simple steps you can take to use energy more efficiently and increase your savings.

## Improve Reliability

Electricity prices rise when demands on the electrical production and distribution system are the highest. By

managing your energy use during peak hours, you'll not only save money, you'll also help relieve pressure on the system at times when demand is the greatest. At these times, even a small reduction in demand can go a long way toward maintaining reliability.

## Protect the Environment

When you use energy wisely, you help protect the environment by reducing the need for new power plants and power lines. ESPP rewards your conservation efforts with lower electricity bills.

## Enroll Today

The Community Energy Cooperative is currently enrolling ComEd residential customers in Kane County. Participation is limited—contact the Cooperative today.

1. Fill out and return the attached interest form, or submit an interest form online at [www.energycooperative.org/espp/interest-form](http://www.energycooperative.org/espp/interest-form).
2. The Cooperative will send you detailed information about the program and a formal enrollment agreement. You will need to sign and return this agreement in order to complete your enrollment.
3. If you have questions, feel free to contact the Cooperative staff by phone at (773) 269-4037 or email [info@energycooperative.org](mailto:info@energycooperative.org).

## Interest Form

If you are interested in enrolling in the Energy-Smart Pricing Plan, complete this form and return it to:  
The Community Energy Cooperative  
2125 W. North Avenue, Chicago, IL 60647.

You can also submit a form on line at  
[www.energycooperative.org/espp/interest-form](http://www.energycooperative.org/espp/interest-form).



**Yes, I am interested in enrolling in the Energy-Smart Pricing Plan.**

Name \_\_\_\_\_

Street address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Evening telephone \_\_\_\_\_

E-mail \_\_\_\_\_

### How do you prefer to receive information?

- ☐ Daytime telephone ☐ E-mail  
☐ Evening telephone ☐ Mail

### Do you prefer to communicate in:

- ☐ English ☐ Spanish

**ComEd Account number:** (Needed to verify that your electric service is compatible for use with ESPP.)

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**Name on ComEd bill:** (If different from above).

**Signature:** By signing this form, I authorize ComEd to release my billing information to the Community Energy Cooperative. This information will not be shared with any other party nor will it be used for any purpose other than for my participation in ESPP.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

### How did you hear about the Community Energy Cooperative?

- ☐ Radio ☐ TV  
☐ Newspaper ☐ Internet  
☐ Direct mail ☐ Personal referral  
☐ Other \_\_\_\_\_

For Office Use Only



## What Participants Say

Energy-Smart Pricing Plan participants have great things to say about the program. Here are just a few examples.



"I've definitely saved money and I like knowing when energy prices are high so I can make my own choice about conserving energy during peak times."

— Jo, Burlington

"It does work well and my electricity bills have gone down by at least 20 percent. It's easy to adjust your [electricity use] pattern when you have the information you need, and the Cooperative has been very helpful with that. I'm happy to have my bill a little lighter!"

— Lucille, Elgin

"What I like most about ESPP is that the Cooperative lets us know when energy prices are high, and also gives us tips about how to use energy to save money."

— Jose, Aurora

"I appreciate the savings that I get from being in the plan. It's a very good plan, excellent!"

— Dorothy, Aurora



### The Community Energy Cooperative

The Energy-Smart Pricing Plan is brought to you by the Community Energy Cooperative, a non-profit membership organization helping consumers and communities obtain the information and services they need to control energy costs. The Community Energy Cooperative was started in 2000 by the Center for Neighborhood Technology. Thanks to creative public/private partnerships, we've sponsored cutting-edge demonstrations of energy technology in businesses, schools, and community organizations.

#### For more information

Call (773) 269-4037 or visit the Community Energy Cooperative's Web site at [www.energycooperative.org](http://www.energycooperative.org).

#### The Community Energy Cooperative

2125 West North Avenue  
Chicago, IL 60647

The Energy-Smart Pricing Plan is a service offered solely by the Community Energy Cooperative, a project of the Center for Neighborhood Technology. The Cooperative's Energy-Smart Pricing Plan is supported by an experimental rate filed by ComEd and approved by the Illinois Commerce Commission. Additional funding for portions of the Plan is provided by the Illinois Department of Commerce and Economic Opportunity. The Community Energy Cooperative is, however, fully responsible for the Energy-Smart Pricing Plan, including education, outreach, responding to customer questions concerning the Plan, and any price protection the Plan offers. The Cooperative is not acting on behalf of ComEd or the Illinois Department of Commerce and Economic Opportunity.



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## The Power to Save You Money



From the Community Energy Cooperative